

**START EARNING AN EXTRA 8-15K A MONTH  
WITH THE MOST POWERFUL, NON-INVASIVE BODY CONTOURING TECHNOLOGY**

**WEIGHT LOSS, PAIN MANAGEMENT,  
AGE REDUCTION**



# RED LIGHT DAY SPA



**COMPLETE BUSINESS IN A BOX SYSTEM**

- ✓ 2 - 35" LIGHT PADS
- ✓ 2 - 27" LIGHT PADS
- ✓ 2 - 21" LIGHT PADS
- ✓ FACIAL PANEL
- ✓ CHIN PAD
- ✓ 8-CH CONTROLLER



**CHARGE  
\$150  
PER SESSION**

### BODY CONTOURING

Red Light Therapy is a new breakthrough technology that uses a specific kind of therapeutic light that penetrates deep into the skin. Red Light Therapy breaks down the fat cell walls. The fat then easily leaves the cells to be burned as energy. This results in the fat cells shrinking and your body visibly becoming smaller!

### PAIN MANAGEMENT

People with nerve pain (Neuropathy) typically suffer from a lack of blood flow which reduces ATP production. The pain is caused when the nerves sense this and send signals to the brain. Red Light Therapy helps alleviate these symptoms by increasing the nitric oxide in the cells allowing the muscles cells to relax and blood flow to be restored reducing pain.

### REDUCING THE SIGNS OF AGING

Red light (635 nm) and Infrared Light (830 nm) boosts production of collagen and elastin by penetrating deep into the skin and increasing blood flow and the production of ATP. Our skin loves the sun, its how we make vitamin D. Unfortunately, the harmful UV rays damage the skin. Overexposure to the sun can actually hurt us in the long run. Fortunately, we can get all the benefits of the sun by only exposing ourselves to the beneficial wavelengths provided by LED Red Light Therapy.

### BENEFITS TO YOUR BUSINESS

#### INCREASE FOOT TRAFFIC

By adding additional services to your current service offerings you are able to market your existing services to customers that wouldn't normally come to your business.

With our marketing program you will see many new clients that you may never have seen.

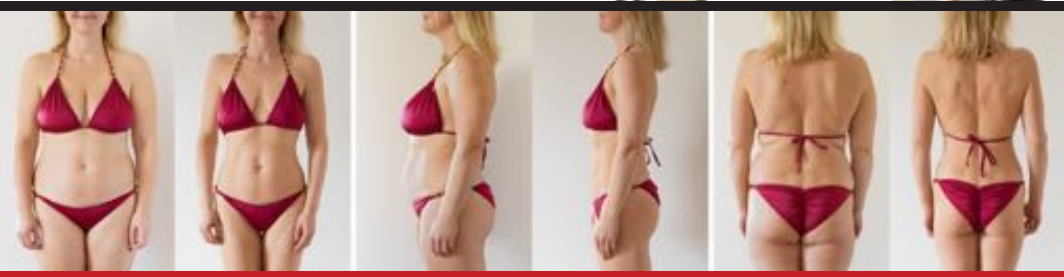
#### INCREASE REVENUES

With this almost hands-free extra source of income you will see on average an increase in monthly revenue of 8k-15k a month per room at only 50-60% occupancy. With this increase in traffic you will also see an increase in your existing services revenue by 10-20% through up sells, and cross flow traffic.

**UPGRADE & INCREASE YOUR BUSINESS TODAY!  
INCLUDES \$800/MONTH OF PROVEN FACEBOOK ADS!  
COMPLETE BUSINESS IN A BOX & FULL TRAINING!  
NEW BUSINESS COACHING AVAILABLE!**

(FILLING, SOFTWARE, MARKETING MATERIAL, INSURANCE, FINANCING)

COMPLETE BUSINESS IN A BOX FOR ONLY \$3000 PER MONTH!



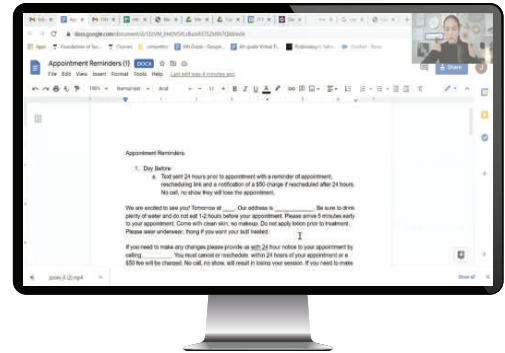
**LOSE UP TO 20 LBS OF FAT IN 6 WEEKS!**

**CALL US FOR DETAILS 850-910-1132  
INFO@REDLIGHTDAYSPA.COM**

# WHAT IS ACTUALLY IN THE **BUSINESS IN A BOX?**

## 2 HOURS OF VIDEO SALES TRAINING COURSE

We know not everyone is a trained sales person or is able to just pick things up and figure them out, so we worked with one of the best service providers to develop a specialized training course that details the entire business. It covers topics such as sales mentality and the first appointment sales process. We have over 24 training videos to get you ready to start selling and making money in this business!



## SOFTWARE SOLUTIONS

Don't know how to set up a payment processor or client management software? We have done this many times before and will help you learn how to get your entire new business up and running, from scratch.

Already have your own business set up? Not a problem we will work with you in setting up your business's current scheduling or billing software if need be.

## ALL THE EQUIPMENT YOU NEED TO GET STARTED

Has your brain already started flooding with what you will need in supplies, consumables, etc? We have you covered on that too. We will ship you a quick start kit that will have everything you need to get started on the day your system arrives. You a fat cell model, disinfecting wipes, smart scale, lymphatic massager, even a treatment table if you need one.

You get Everything! We can even help you get office chairs and desks, computers, & more! If this is your first business, we can get you set up from day one with everything you need.



## EFFECTIVE MARKETING

One of the most expensive things when starting a new business is marketing material, not just the cost of marketing but also the endless hours of designing educational material, social media posts, and online advertisements. Imagine all the hours and money someone must spend on a website, videos, email marketing, landing pages, or even just simple service brochures.

Now what if you spent your time and money developing these materials and they just weren't effective. Well, we have a proven system to get you clients fast. We provide professionally designed, effective content, and advertisements that are proven to work! You get client intake forms, pop up banners, \$800 Facebook advertising, educational videos for customers, and a complete turn key client building system. We take all the guess work and stress out of starting your business.



## INSURANCE & CUSTOMER FINANCING

We provide you with the necessary business liability insurance so you are covered from the first day you start your business.

Are you worried your clients won't be able to pay for your services?

We will set you up with CareCredit. This allows your clients to pay for their treatment services just like a health savings plan. Let us know if you would like to try CareCredit and we can help you get started.



# WHAT CAN I EARN WITH A BUSINESS IN A BOX?

**START UP COSTS** With every business there are initial start up costs, we have broken it down from starting up a new business as a standalone red light therapy center or as an add-on to your business. Some costs may vary from state to state depending on business filing fees but after opening several locations here is a realistic break down of what it takes to open a Red Light Day Spa.

## STANDALONE BUSINESS

COST TO OPEN	HIGH	LOW
Computer	\$500	\$200
Phone	\$300	\$50
Desk	\$270	\$165
Office Chair	\$175	\$75
Treatment Table	\$250	\$150
Square Equipment	\$550	\$550
Disinfecting Wipes	\$100	\$50
Shake Table	\$280	\$255
Lymphatic Massager	\$130	\$130
Full Body Scale	\$29	\$29
Fat Model	\$55	\$55
VitaminMED	\$1000	\$500
Brochures	\$250	\$80
<b>Total:</b>	<b>\$3,889</b>	<b>\$2,299</b>

**Total(New Business):**      **\$6,099**                      **\$3,659**

## STARTING A NEW BUSINESS

COST TO OPEN	HIGH	LOW
Business License	\$350	\$35
Filing for LLC	\$250	\$75
DBA (Doing Business As)	\$100	\$150
Liability Insurance	\$1,500	\$1,200
<b>Total:</b>	<b>\$2,210</b>	<b>\$1,360</b>

## ADD-ON TO YOUR BUSINESS

COST TO OPEN	HIGH	LOW
Shake Table	\$280	\$255
Lymphatic Massager	\$130	\$130
Full Body Scale	\$29	\$29
Fat Model	\$55	\$55
VitaminMED	\$1000	\$500
Brochures	\$250	\$80
<b>Total:</b>	<b>\$1,744</b>	<b>\$1,049</b>

**RENT OR PURCHASE A MACHINE** We offer two options to get started with a Red Light Day Spa business you can rent the machine which comes with all of the training and support for \$2,000 per month. We also offer a rent to own option at a rate of \$3,000 month which pays the machine off at a rate of \$1,000 per month for a total of 30 months totalling \$30,000. During this time you can choose to pay off the machine for the remaining balance and increase your profits. You can always purchase the machine outright if you so choose.

## FIRST 3 MONTHS OF SALES

	October	November	December
Revenue:	\$11,373	\$10,529	\$13,619
Room Rental:	(\$800)	(\$800)	(\$800)
Marketing:	(\$800)	(\$800)	(\$800)
Machine Rent:	(\$2000)	(\$2000)	(\$2,000)
Payroll:	(\$3,500)	(\$3,500)	(\$3,500)
<b>Gross Profit:</b>	<b>\$4,273</b>	<b>\$3,429</b>	<b>\$6,519</b>

Oct. 1, 2021–Oct. 31, 2021		
<b>36</b>	<b>\$11,373.63</b>	<b>\$11,952.34</b>
COMPLETE TRANSACTIONS	TOTAL COLLECTED	NET SALES
Nov. 1, 2021–Nov. 30, 2021		
<b>56</b>	<b>\$10,529.10</b>	<b>\$10,529.10</b>
COMPLETE TRANSACTIONS	TOTAL COLLECTED	NET SALES
Dec. 1, 2021–Dec. 31, 2021		
<b>62</b>	<b>\$13,619.45</b>	<b>\$13,619.45</b>
COMPLETE TRANSACTIONS	TOTAL COLLECTED	NET SALES

Note: These numbers are subjective to the payroll and rental rates of your respective area. The payroll was calculated at a 40 hour work week at \$20 an hour, the rental rate and revenue numbers were achieved in a 7x9 foot room located within a hair salon. Complete transactions reflects number of appointments performed and sales transactions.

**BUSINESS FINANCING** We partner with a number of finance companies to help fund starting your business you can work with our partners and fund not only the cost of the machine but also the start up costs of your business, we can also help guide you through the process of obtaining SBA loans to cover your start up costs. We want you to be successful and can provide coaching training and advice of how to navigate the business world from setting up your bank account to hiring employees and obtaining insurance.

**WE PROVIDE A COMPLETE BUSINESS IN A BOX SYSTEM  
ACHIEVE YOUR FINANCIAL FREEDOM TODAY!**